



# STRATEGIC PARTNERS **SPONSORSHIP OPPORTUNITIES**





## WHO WE ARE

Women In Defense (WID) strengthens the defense industrial base and workforce by promoting programming that creates, expands and enhances opportunities for women, increasing diversity within the national security community. WID's twofold mission focuses on empowering women currently working in defense and on encouraging talented young women to pursue careers in national security. Membership is open to women and men whose primary professional activities relate to the national security of the United States and its partners and allies. WID's 20 Chapters include members from defense companies; all branches of the U.S. Armed Forces; government; academia; think tanks; associations; and professional services. Active duty military and government employees receive complimentary membership.

**[WomenInDefense.net](https://www.womenindefense.net)**

## WID STRATEGIC PARTNERS. LEAD THE JOURNEY.

Our nation is currently facing the widest array of security challenges in our history; we need the defense industry to deliver decisive advantages to our warfighters. Women in Defense, WID, is unleashing the intellect and creativity of 51 percent of our nation's talent— our women.

Choose to become a strategic sponsor and support all WID programming in 2023!

## WID National Conference

Support WID's flagship event for networking and professional development and gain visibility with defense leaders.

## Women Inspired to SERve (WISE)

Support students and young professionals with programs that provide women with a formal environment for growth through strategic networking, education, and professional development.

## WID Membership

Foster the growth of WID's Chapters and specialized events held throughout the year.

## WID Scholar








Pay it forward by providing resources to talented women working in or planning to work in defense and national security. WID Scholar runs on two tracks:

- **WID Scholarships**  
Resources for our scholarship fund; WID provides all funding directly to WID Scholars.
- **WID Scholar Celebration**  
Showcase your company at our annual award event that recognizes the journey of WID Scholars.

## WHY JOIN WID AS A STRATEGIC PARTNER?

- Invest in opportunity. Enhance your brand and receive maximum exposure by becoming a WID Strategic Partner
- WID Strategic Partners benefit from a range of exclusive, high visibility sponsorship and professional development opportunities
- Alignment with WID, a national leader in diversity and inclusion will benefit your company's profile and expand its reach. Ensure your company is at the forefront of strengthening diversity in the defense industrial base



Gold (up to 2) Total Cost: \$35,000	Silver (up to 7) Total Cost: \$25,000	Bronze (up to 4) Total Cost: \$15,000
<b>Funding</b> WID Scholarships: \$7,000 and Chapter Grants: \$3,000	<b>Funding</b> WID Scholarships: \$5,000 and Chapter Grants: \$2,500	<b>Funding</b> WID Scholarships: \$3,000 and Chapter Grants: \$1,500
 <b>Gold Package</b> <b>\$40,000 in Total Value</b> 1. Title Sponsorship of WID National Conference: \$25K Value 2. Bachelor's Sponsor of WID Scholar or Panel Sponsor at WISE \$5K	 <b>Silver Package #1</b> <b>\$32,500 in Total Value</b> 1. Title Sponsor of WID Scholar: \$15K Value 2. Workshop Sponsor at National Conference: \$10K Value	 <b>Bronze Package #1</b> <b>\$19,500 in Total Value</b> 1. WIFI Sponsor of National Conference: \$10K Value 2. Either Panel Sponsor of WISE <b>OR</b> Bachelor's Sponsor of WID Scholar: \$5K Value
	 <b>Silver Package #2</b> <b>\$30,000 in Total Value</b> 1. Title Sponsor of WISE: \$10K Value 2. Panel Sponsor at National Conference: \$12.5K	 <b>Bronze Package #2</b> <b>\$19,500 in Total Value</b> 1. Industry Expo National Conference: \$10K Value 2. Either Panel Sponsor of WISE <b>OR</b> Bachelor's Sponsor of WID Scholar: \$5K Value
	 <b>Silver Package #3 (5 options)</b> <b>\$30,000 in Total Value</b> 3. 1 x Named Sponsorship of WID National Conference: \$12.5K Value – <b>Choose one:</b> STTF Government, STTF Industry, Registration, Networking, or Breakfast Sponsorship 4. Bachelor's Sponsor at WID Scholar: \$5K 5. Panel Sponsor at WISE: \$5K	 <b>Bronze Package #3 (2 available)</b> <b>\$19,500 in Total Value</b> 1. Workshop Sponsor of National Conference: \$10K Value 2. Either Panel Sponsor of WISE <b>OR</b> Bachelor's Sponsor of WID Scholar: \$5K Value <b>OR</b> Associates Sponsor at WID Scholar and Employer Sponsor at WISE: \$5K Value

FOR MORE INFORMATION ON STRATEGIC PARTNERSHIP  
AND SPONSORSHIP OPPORTUNITIES, CONTACT:

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