2019 WOMEN IN DEFENSE NATIONAL CONFERENCE
June 13 / WomenInDefense.net / Arlington, VA

STRONG CONFIDENT CONNECTED

FUELING THE FIFTY-ONE PERCENT
Inspire your workforce

Empower your workforce with intuitive experiences and safe, secure access to applications and data everywhere the mission goes.
WHO WE ARE

Women In Defense (WID) is a proud affiliate of the National Defense Industrial Association, the trusted leader in defense and national security associations. As a 501(c)(3) corporate and individual membership association, NDIA engages thoughtful and innovative leaders to exchange ideas, information, and capabilities that lead to the development of the best policies, practices, products, and technologies to ensure the safety and security of our nation. NDIA's membership embodies the full spectrum of corporate, government, academic, and individual stakeholders who form a vigorous, responsive, and collaborative community in support of defense and national security. NDIA is proud to celebrate 100 years in support of our warfighters and national security. The technology used by today’s modern warfighter was unimaginable 100 years ago. In 1919, BG Benedict Crowell’s vision of a collaborative team working at the intersection of science, industry, government and defense began what was to become the National Defense Industrial Association. For the past century, NDIA and its predecessor organizations have been at the heart of the mission by dedicating their time, expertise and energy to ensuring our warfighters have the best training, equipment and support. For more information, visit WomenInDefense.net and NDIA.org

MISSION:

Powering Defense Leaders: Provide women with a formal environment for professional growth through strategic networking, education, and professional development.

Growing Our Replacements: Create educational, coaching, and mentoring opportunities to encourage and enable young women to pursue STEM careers in support of national defense.

NATIONAL COUNCIL

Debbie Berry
Chair
Gretchen Idsinga
Lori Lindholm
Amy Courter
Sharon Jacobs
Catherine Meyn
Laura McAleer
Rachel McCaffrey
Tameka Brown

Women In Defense

WID strengthens the Defense Industrial Base and workforce by promoting programming that creates and enhances opportunities for women, increasing diversity within the defense community.
Welcome to the 2019 Women In Defense National Conference

Thank you for attending this year’s Women In Defense National Conference. Our theme, Fueling the Fifty-One Percent, is both relevant and powerful. The program is brimming with expertise representing national security and national defense with targeted interests for the women who power the Defense Industry workforce.

Engaging in WID provides opportunities for both professional and personal growth through networking and educational forums. Incorporated in 1985, WID has remained focused on national security challenges, best practices, inspiration and providing the very best to the warfighters and peacekeepers of our United States military. We believe that this year’s conference will be engaging, educational and energizing. With notable speakers representing government, academia and industry, the program encourages career development, strategic networking and expansion of our professional toolkits. We will also recognize two amazing women during the Service to the Flag ceremony.

I wish you an informative and productive conference. Take advantage of the workshops. Be interactive. Take advantage of the opportunities at hand. Stay engaged.

Best Regards,
Debbie Berry
Chair, National Council
Women In Defense

Venue Map

Don’t Miss our Keynote Speakers

Honorable Dr. Mark Esper
Secretary of the United States Army, DoD
8:15 – 9:15 am

Leanne Caret
President and Chief Executive Officer, Boeing Defense, Space & Security
3:40 – 4:45 pm
Event Information

LOCATION
Crystal Gateway Marriott
1700 Jefferson Davis Highway
Arlington, VA 22202

EVENT WEBSITE
WomenInDefense.net/WIDConference19

THEME
Fueling the 51 percent

EVENT CONTACTS
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ATTIRE
Civilians: Business
Military: Class A or Uniform of the Day

MOTHER’S NURSING ROOM
Jefferson (Lobby Level)
7:00 am – 6:30 pm

SURVEY AND PARTICIPANT LIST
You’ll receive via email a survey and list of attendees (name and organization) after the conference. Please complete the survey, which helps make our event even more successful in the future.

SPEAKER GIFTS
In lieu of speaker gifts, a donation is being made to the Fisher House Foundation.

HARASSMENT POLICY
NDIA and its affiliates are committed to providing a professional environment free from physical, psychological and verbal harassment. NDIA will not tolerate harassment of any kind, including but not limited to harassment based on ethnicity, religion, disability, physical appearance, gender, or sexual orientation. This policy applies to all participants and attendees at NDIA conferences, meetings and events. Harassment includes offensive gestures and verbal comments, deliberate intimidation, stalking, following, inappropriate photography and recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome attention. Participants requested to cease harassing behavior are expected to comply immediately, and failure will serve as grounds for revoking access to the NDIA event.

WI-FI
Network: Marriott_CONFERENCE
Password: 2019WIDNC

SLIDO
To submit questions during the keynote addresses, visit slido.com and enter event code WID19, then “join.”
Agenda

7:00 am – 6:30 pm  REGISTRATION OPEN
GRAND Foyer

7:00 am – 12:30 pm  COMPLIMENTARY HEAD SHOTS
GRAND BALLROOM SALONS FG

7:00 – 7:50 am  NETWORKING BREAKFAST
GRAND Foyer

7:00 am – 3:40 pm  INDUSTRY EXPO DISPLAYS OPEN
GRAND Foyer

7:50 – 8:15 am  WELCOME AND OPENING REMARKS
GRAND BALLROOM
Rachel McCaffrey
Executive Director, Women In Defense
Debbie Berry
Chair, National Council
Senior Staff Business Analyst, Lockheed Martin Training and Logistics Solutions
General Herbert “Hawk” Carlisle, USAF (Ret)
President and Chief Executive Officer, National Defense Industrial Association

8:15 – 9:15 am  KICKOFF KEYNOTE ADDRESS
GRAND BALLROOM
Honorable Dr. Mark Esper
Secretary of the United States Army, DoD

9:15 – 9:35 am  NETWORKING BREAK
GRAND FOYER

9:35 – 10:50 am  PANEL: INDUSTRIAL SECURITY, THE FOUNDATION OF NATIONAL SECURITY
GRAND BALLROOM
Theresa Campobasso
Federal Advisory Manager of Forensic Investigations, KPMG
Moderator
Marene Allison
Chief Information Security Officer and Worldwide Vice President of Information Security and Risk Management, Johnson & Johnson
Melanie Kalmer
Corporate Vice President, Chief Information Officer, Chief Digital Officer, Dow
Cameron Chehreh
Chief Technology Officer, Dell Technologies
Mary Rose McCaffrey
Vice President of Security, Northrop Grumman Corporation
Lockheed Martin Congratulates
Michelle Evans
2019 Women in Defense Service to the Flag Recipient

The hardest missions are what propel our employees to push beyond the limits of engineering. It’s why we’re dedicated to partnership and collaboration. Because together, we can turn technology into the warfighters’ strongest and most reliable asset, and solve humanity’s biggest challenges. Every one of our customers’ missions, no matter how big or small, is our mission too.
10:50 – 11:10 am  NETWORKING BREAK  GRAND FOYER

CONCURRENT BREAKOUT SESSIONS – POWER WORKSHOPS
Each Power Workshop will be presented twice; attendees will have the opportunity to participate in both workshops.

11:00 – 12:00 pm  You are the Product!  GRAND BALLROOM  Joanna Bloor  Chief Executive Officer and Founder, The Amplify Lab

Corporate Agility: “Survive & Thrive” Office Politics and Organizational Dynamics  ARLINGTON BALLROOM 1-3  Stephanie Piimauna  Executive Director of Diversity & Inclusion, MGM Resorts International

12:00 – 12:20 pm  NETWORKING BREAK  GRAND FOYER

12:20 – 1:30 pm  SERVICE TO THE FLAG AWARDS CEREMONY AND LUNCH  GRAND BALLROOM  See page 12 for Service to the Flag Awards Ceremony program.

1:30 – 1:45 pm  NETWORKING BREAK  GRAND FOYER

1:45 – 2:40 pm  PANEL: OPERATING IN A MULTI-GENERATIONAL WORKSPACE  GRAND BALLROOM  Cindy James  Director, Organizational Development, Elbit Systems of America  COL Kristin Baker, USA  Talent Management, United States Army  Brenda Boorda  Vice President, Mission Assurance, Space and Airborne Systems, Raytheon Company  Valerie Cater  Proposal Manager, CALIBRE  Jillian Mcghan  Manager, Government and Public Service Human Capital, Deloitte  Jennifer Robinson  Senior Director, Human Resources, Bloomberg
Shared purpose, shared passion.

At Deloitte, our women are CEOs and business owners. They're military veterans. They're athletes, educators, volunteers, and scientists. At Deloitte, our women are leaders. We are proud to support Women in Defense.

www.deloitte.com/us/dsj
CONCURRENT BREAKOUT SESSIONS – POWER WORKSHOPS
Each Power Workshop will be presented twice; attendees will have the opportunity to participate in both workshops.

2:40 – 3:25 pm
You are the Product!
ARLINGTON BALLROOM 1-3
Joanna Bloor
Chief Executive Officer and Founder, The Amplify Lab
Corporate Agility: “Survive & Thrive” Office Politics and Organizational Dynamics
GRAND BALLROOM
Stephanie Piimauna
Executive Director of Diversity & Inclusion, MGM Resorts International

3:25 – 3:40 pm
NETWORKING BREAK
GRAND FOYER

3:40 – 4:45 pm
CLOSING KEYNOTE ADDRESS
GRAND BALLROOM
Leanne Caret
President and Chief Executive Officer, Boeing Defense, Space & Security

4:45 – 4:50 pm
CONCLUDING REMARKS
GRAND BALLROOM
Rachel McCaffrey
Executive Director, Women In Defense

4:50 – 6:30 pm
NETWORKING RECEPTION
GRAND FOYER

ANTITRUST STATEMENT
NDIA and its affiliates have a policy of strict compliance with federal and state antitrust laws. The antitrust laws prohibit competitors from engaging in actions that could result in an unreasonable restraint of trade. Consequently, NDIA members must avoid discussing certain topics when they are together at formal association membership, board, committee, and other meetings and in informal contacts with other industry members: prices, fees, rates, profit margins, or other terms or conditions of sale (including allowances, credit terms, and warranties); allocation of markets or customers or division of territories; or refusals to deal with or boycotts of suppliers, customers or other third parties, or topics that may lead participants not to deal with a particular supplier, customer or third party.
Tenacious *adjective*

te·na·cious

The way in which we pursue, without wavering, our mission to support women in the workforce and America’s defenders of freedom.

Elbit Systems of America is proud to support all women in defense who are committed to protecting and saving lives.

#SheisElbitAmerica
2019 Service to the Flag Awards Ceremony

ABOUT THE SERVICE TO THE FLAG AWARD

The Service to the Flag Award honors extraordinary leadership within the national security and defense enterprise. Each year Women In Defense recognizes two women, one from government and one from industry, who have successfully tackled some of our nation’s most complex national security challenges. In addition to their strategic impact, awardees inspire others to use their talents to protect and defend the United States.

ANNOUNCEMENT OF ACADEMIC YEAR 2019-2020 HORIZONS SCHOLARSHIP AWARDEES

Karina Taylor
Product Manager, Bloomberg Government

WELCOMING REMARKS

General Herbert “Hawk” Carlisle, USAF (Ret)
President and Chief Executive Officer, National Defense Industrial Association

PRESENTATION OF THE SERVICE TO THE FLAG AWARDS

Rear Admiral Marsha Evans, USN (Ret)
Michele Evans
Executive Vice President, Aeronautics, Lockheed Martin Corporation

ADJOURN
Recipieent’s Biographies

REAR ADMIRAL MARSHA “MARTY” EVANS, USN (RET)

During her nearly 30-year Navy career, RADM (Ret) Evans forged new ground for women in the military. RADM (Ret) Evans held a variety of senior positions including Chief of Staff at the U.S. Naval Academy in Annapolis and she was the first woman to command a U.S. naval station, Treasure Island in the San Francisco Bay Area. In 1992 she directed the task force that led to the opening of assignments to women onboard Navy combatant ships. She held the top positions at the Navy Recruiting Command, and then at the Naval Postgraduate School in Monterey, CA.

In January 1998, Evans assumed leadership of Girl Scouts of the USA, the largest organization representing girls in the world, with troops in every zip code of America and on U.S. military bases. Evans revolutionized the 90-year old organization, modernizing its vision and programs for nearly three million members. Under her leadership, Girl Scouts created cutting-edge programs in science, technology, sports, money management, and community service. Evans’s tenure was marked by a continuous increase in young membership. Girl Scouts reached an unprecedented level of diversity as African-American, Asian and a record number of Hispanic girls discovered the organization.

From August 2002 through December 2005, Evans was the 13th President and Chief Executive Officer of the American Red Cross, the largest and one of the nation’s most distinguished humanitarian aid organizations. With an annual operating budget of over $4 billion, the Red Cross assists millions of Americans each year by providing urgent aid to victims of disasters, teaching safety preparedness and lifesaving skills, collecting, processing and distributing nearly half the nation’s blood supply, and assisting Armed Forces members and their families. The American Red Cross also provides help and hope to victims of disasters and disease in more than 30 countries around the world.

MICHÈLE EVANS

Executive Vice President, Aeronautics, Lockheed Martin Corporation

Michele A. Evans is the executive vice president of the Aeronautics business area for Lockheed Martin Corporation. Aeronautics is a more than $20 billion enterprise employing approximately 25,000 people.

The Aeronautics portfolio features fifth-generation tactical aircraft, air mobility, unmanned and intelligence/surveillance/reconnaissance platforms, including the F-35, F-22, F-16, C-130; as well as Advanced Development Programs at Lockheed Martin’s Skunk Works®.

Ms. Evans is also actively involved in Lockheed Martin’s diversity and inclusion initiatives, serving as the executive sponsor for the Women’s Impact Network and Leadership Forum. With more than 32 years of experience in the defense and aerospace industry, she has led a significant number of programs in support of the U.S. Air Force, Army, Marine Corps and Navy; as well as for commercial and international military customers. Previously, she was deputy executive vice president for Aeronautics, leading the full portfolio of Aeronautics’ lines of business and platforms.

Ms. Evans has held positions of increasing responsibility throughout the corporation. At Lockheed Martin’s Rotary and Missions Systems business area, she served as vice president and general manager of the Integrated Warfare Systems & Sensors line of business; as well as vice president for C4ISR (Command, Control, Communications, Computers, Intelligence, Surveillance and Reconnaissance) and the Undersea line of business. She was also Vice President for Business Development and Strategy for the Mission Systems & Training organization. Throughout her career, she has been responsible for multiple platform programs including the A-10 weapons system, as well as avionics programs on the C-130 and F-35, and served as the executive manager on multiple domestic and international campaign wins.

Ms. Evans graduated magna cum laude from Clarkson University with a Bachelor of Science degree in mechanical engineering. She serves on the board of the Smithsonian National Air and Space Museum, and is a member of Clarkson’s Coulter School of Engineering Advisory Board.
Honoring Women Who Defend and Serve for their Exceptional Dedication, Courage, and Sacrifice
HORIZONS SCHOLARSHIP PROGRAM ENCOURAGES NATIONAL SECURITY, DEFENSE CAREERS

Through HORIZONS Scholarships, established in 1988, Women In Defense provides resources to women who excel academically and are either employed or planning careers in U.S. defense, foreign policy or national security. Scholarships provide financial assistance to further the educational objectives of women committed to serving the United States. Visit WomenInDefense.net/Horizons

2019 HORIZONS Awardees

Priya Balasubramanian
Cornell University

Camille Bobiak
Stevens Institute of Technology

Alexandra Bruer
John F. Kennedy School of Government, Harvard University

Lauren Finkenthal
Georgetown University

Jillian Joffe
Purdue University

Allison Maddux
Georgetown University

Taylor Martin
Georgetown University

Schuyler Moore
Georgetown University

Amber Morgan
Middlebury Institute of International Studies at Monterey

Margarita Valkovskaya
Maxwell School of Citizenship and Public Affairs, Syracuse University

Megan Ward
Henry M. Jackson School of International Studies, University of Washington

Elizabeth Wright
The George Washington University

Bloomberg Government is proud to support the 2019 Women in Defense National Conference.

We are also committed to going above and beyond to further the careers of women. Thank you for being an example of that dedication in the defense community.

- Arielle Elliott, President, Bloomberg Government
Biographies

KEYNOTE SPEAKERS

HONORABLE
DR. MARK ESPER

Secretary of the United States Army, DoD

Dr. Mark Esper was confirmed by the Senate, Nov. 15, 2017, and sworn in as 23rd secretary of the U.S. Army, Nov. 20, 2017.

As secretary, he has statutory responsibility for all U.S. Army matters, including recruitment, organization, training, and equipping, 1.4 million active duty, National Guard and Reserve Soldiers.

Prior to his current position, Esper was vice president for Government Relations at Raytheon, and from 2008-2010 Esper served concurrently as executive vice president for the U.S. Chamber of Commerce’s Global Intellectual Property Center and as vice president for Europe and Eurasian Affairs.

Esper is a 1986 graduate of the U.S. Military Academy and received his commission in the Infantry. Upon completion of Ranger and Pathfinder training, he served in the Regular Army, including Gulf War service with the 101st Airborne Division. He later commanded an airborne rifle company in Europe. Following active duty, he served in both the Virginia and District of Columbia National Guard, and Army Reserve before retiring in 2007. His Pentagon experience includes serving as deputy assistant secretary of defense (Negotiations Policy) and earlier on the Army staff as a war planner.

Esper also has extensive experience working on Capitol Hill. He served as national security advisor for Senate Majority Leader Bill Frist; policy director for the House Armed Services Committee; and as a professional staff member on the Senate Foreign Relations and Government Affairs Committees. Esper also served as the legislative director and senior policy advisor to Senator Chuck Hagel.

Esper holds a Master of Public Administration from the John F. Kennedy School of Government, and a doctorate in Public Policy from George Washington University. He’s been awarded the Department of Defense Medal for Distinguished Public Service. Among his military awards and decorations are the Legion of Merit, Bronze Star Medal, the Kuwait Liberation Medal, Kuwait Liberation Medal – Saudi Arabia, and the Combat Infantryman Badge.

LEANNE CARET

Executive Vice President, The Boeing Company
President and Chief Executive Officer, Defense, Space & Security

Leanne Caret is president and chief executive officer of Boeing Defense, Space & Security (BDS), a $26 billion unit that provides solutions for defense, government, space, intelligence, and security customers worldwide. Countries beyond the United States where BDS has prominent operations include Australia, India, Saudi Arabia, and the United Kingdom.

Fortune magazine in 2018 and 2017 named Caret to its Most Powerful Women list, and she appeared on the 2018 Bloomberg 50 list. In addition to being a member of the Women in Aviation hall of fame, Caret is a fellow of the Royal Aeronautical Society and an associate fellow of the American Institute of Aeronautics and Astronautics.

Caret is a second-generation Boeing employee who started working for the company in 1988. Prior to her current position she served as president of the company’s Global Services & Support organization, BDS chief financial officer, and vice president and general manager of Vertical Lift cargo, tiltrotor and attack rotorcraft, among others.

Caret holds a Bachelor of Science degree in Business Administration from Kansas State University and a Master of Business Administration degree from Wichita State University. She also earned certifications from Harvard University in the Program for Leadership Development and the International Security Defense Program, and completed the Integral Leadership Program at the University of Notre Dame.

POWER WORKSHOPS

JOANNA BLOOR

Chief Executive Officer and Founder, The Amplify Lab

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STEPHANIE PIIMAUNA

Executive Director of Diversity & Inclusion, MGM Resorts International

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Together, We Are Stronger.

We believe in a rich and diverse workforce where the entrepreneurial spirit of our employees propels us to transform the future.

We Are Proud To Support Women In Defense.
In an era of dynamic change in space, The Aerospace Corporation is addressing a generation of complex challenges. We operate the only federally funded research and development center (FFRDC) committed exclusively to the space enterprise. Our technical experts span every discipline of space-related science and engineering.

**Bloomberg Government**

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**Cubic**

Cubic is a technology-driven, market-leading provider of integrated solutions that increase situational understanding for transportation, defense C4ISR and training customers worldwide to decrease urban congestion and improve the militaries’ effectiveness and operational readiness. Our teams innovate to make a positive difference in people’s lives. We simplify their daily journeys. We promote mission success and safety for those who serve their nation.

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**Elbit Systems of America**

Elbit Systems of America – headquartered in Fort Worth, Texas for more than 25 years -- is an American-run company providing innovative and advanced capabilities for our nation’s military, border patrol agents and commercial pilots; sustainment and support solutions for aircraft and ground combat vehicles; and lifesaving medical instrumentation technologies. With facilities throughout the United States, our dedicated employees support those who help keep America safe. www.ElbitAmerica.com.

**Federal Employee Education & Assistance Fund (FEEA)**

FEEA is the only independent, national charity for federal employees and by federal employees. FEEA’s emergency hardship loan, college scholarship, disaster relief, and #FEDLifeHacks programs are made possible by our generous individual and organizational sponsors who donate directly and pledge to CFC #11185 each year. Visit www.feea.org for more.

**General Dynamics Mission Systems**

General Dynamics Mission Systems is an innovative leader in mission critical C4ISR solutions. Customers depend on our products and systems to perform wherever they work, on land, at sea, into air and space, and across cyber. Explore the full spectrum of trusted solutions for customers in global defense, civilian and commercial markets at gdmissionsystems.com.
The Georgia Tech Research Institute (GTRI) is the nonprofit, applied research division of the Georgia Institute of Technology (Georgia Tech). Founded in 1934 as the Engineering Experiment Station, GTRI has grown to more than 2,400 employees supporting eight laboratories in over 20 locations around the country, and performs more than $500 million of problem-solving research annually for government and industry.

Government Matters, a multi-platform news program, airs Monday – Friday at 8pm and 11pm on WJLA 24/7 News and Sundays at 10:30am on ABC7. Government Matters concentrates on technology, security, defense, management, industry and workforce by providing non-partisan information and analysis to federal managers, contractors and those supporting the federal marketplace.

For more than 100 years, KPMG has assisted the Federal Government in the civilian, defense, and intelligence sectors. Today, we help agencies adapt to new environments by working to transform their business models, leverage data, protect information assets, increase operational efficiencies, and ensure greater transparency while focusing on their mission. Learn more at: read.kpmg.us/fedadvisory

Leonardo DRS is a prime contractor, leading technology innovator and supplier of integrated products, services and support to military forces, intelligence agencies and defense contractors worldwide. Headquartered in Arlington, Virginia, Leonardo DRS is a wholly owned subsidiary of Leonardo S.p.A., which employs more than 45,000 people worldwide. Learn more at www.leonardodrs.com.

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INDUSTRY EXPO SPONSOR
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Perspecta brings a diverse set of capabilities to U.S. government customers in defense, intelligence, civilian, health care and state and local markets. With offerings in mission services, digital transformation and enterprise operations, our 14,000 employees work tirelessly to not only execute the mission, but support the backbone that enables it.

Raytheon is a technology and innovation leader specializing in defense, civil government and cybersecurity solutions. With a history of innovation spanning 97 years, Raytheon provides state-of-the-art electronics, mission systems integration, C5I® products and services, sensing, effects, and mission support for customers in more than 80 countries. NOW HIRING! Visit jobs.raytheon.com.

SecureStrux LLC is a WOSB cybersecurity firm deeply rooted in the DoD community. With nearly half our SMEs being women and/or US Military Veterans, we strongly encourage diversity in the workplace and the cybersecurity field. Our team of experts supports defense organizations with risk management, compliance strategies, and engineering solutions.

Sierra Nevada Corporation is a trusted leader in solving the world’s toughest challenges through advanced engineering technologies in Space Systems, Commercial Solutions, and Defense and National Security. SNC delivers customer-focused technologies and best-of-breed systems integrations in the aerospace and defense sectors. With applications including navigation/guidance, communication and surveillance systems, electronic warfare, aircraft systems and telemedicine, SNC provides state-of-the art solutions to military and commercial customers around the world.

Systems & Technology Research (STR) is focused on research and development for the defense and intelligence communities. STR is heavily involved in research areas including data analytics, sensors and signal processing, electronic warfare, cyber, video and image understanding, and precision navigation. Several programs have transitioned advanced technology to military and intelligence users.

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Join the WID Family Today

Women In Defense traces its roots to 1979 when a group of women saw the need for an organization dedicated to networking and professional development within the defense and national security workspace. We welcome all women and men working in defense and national security to join WID. Membership provides access to a broad national network of women and men working in government, the defense industry and academia. Membership also provides access to 22 local chapters, which provide leadership, networking, professional development and mentoring opportunities throughout the year. Membership is free for government employees and active military and $40 per year for industry and academia members. You can find membership information at WomenInDefense.net/Join
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