



2025 Strategic Partnership & Sponsorship Opportunities

Stand out from the competition—boost visibility through smart sponsorships!

Strategic Partnerships & Opportunities

Vanguard

\$35,000
Exclusive

Lead the Charge in Shaping the Future of National Security

Benefits:

- Title Sponsorship for the WID National Conference (most prominent visibility)
- Sponsor logo to be displayed on main stage step-and-repeat backdrop
- Opportunity to introduce a keynote speaker at the WID National Conference
- One full-page ad in conference program book
- Prime placement at tabletops and logo on all event collateral
- Featured in pre-event email blasts and post-event media
- Reserved table at the Service to the Flag Luncheon
- Access to resume books from Scholars and Conference attendees
- Photo ops with keynote and awardees
- Verbal recognition from podium and on-site branding
- First right of refusal for the following year

Sentinel

\$25,000
Exclusive

Stand Watch with High-Visibility, Multi-Event Impact

Benefits:

- Panel or Workshop Sponsor at WID National Conference
- One full-page ad in either the conference or scholar program book
- 10 complimentary WID Conference registrations
- Logo inclusion on WID Conference signage, website, slideshows
- Recognition on WID social media channels
- Opportunity to introduce one WID Scholar or workshop speaker
- Priority access to tabletops and resume books
- First right of refusal for the following year

Guardian

\$15,000
Exclusive

Support Development in the National Security Pipeline

Benefits:

- Named sponsor of a Networking Reception or Breakfast at National Conference
- One (1) half-page ad in the program book
- Six (6) complimentary WID National Conference registrations
- Logo on event website and sponsor slides
- Recognition during the event by WID leadership
- Access to WID Scholar resumes
- First right of refusal for the following year

2025 WID Sponsorship Opportunities

Recon

**\$10,000
Exclusive**

Focus Support Where It Matters Most – with Visibility and Impact

Benefits:

- Workshop or WiFi Sponsor at the National Conference
- Logo on website, signage, and event materials
- One (1) quarter-page ad in the program book
- Four (4) complimentary WID National Conference registrations
- Opportunity to sponsor professional development activity (resume, interview, or Gallup workshop)
- Recognition from podium
- First right of refusal for the following year

Patriot

**\$5,000
Exclusive**

Make a Targeted Impact on Tomorrow's Leaders

Benefits:

- Two (2) complimentary event registrations
- Logo on WID National Conference signage and website
- One (1) quarter-page ad in one event program
- Recognition during event and opportunity to provide a short message in post-event email
- First right of refusal for the following year

Contact: Reach out to explore the right fit for you

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WOMEN IN DEFENSE

2025 National Conference



Sponsorship Opportunities

Title

\$25,000
Available to 2
sponsors

Benefits:

- Introduce Keynote Speaker
- Sponsor of professional headshots
- Sponsor co-branded item provided to attendees
- On-stage branding
- Introduce awardee/panel/workshop
- Complimentary registrations: 14
- Special registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Access to resumes from National Conference attendees
- Feature ad in program: one (1) page
- Company description in event program: 150 words
- Company tabletop real estate at Industry Expo: first choice
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

Service to the Flag

\$12,500
Available to 2
sponsors

Benefits:

- Introduce awardee/panel/workshop
- Complimentary registrations: 10
- Special conference registration rate for additional attendees
- Reserved Table at Service to the Flag Luncheon
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Company tabletop real estate at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

Networking

\$12,500
Exclusive

Benefits:

- Introduce reception
- Complimentary Registrations: 10
- Special conference registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Logo on table tents and cocktail napkins
- Hyperlinked logo on WID National Conference registration page, email, registration desk
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Company tabletop real estate at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

Registration

\$12,500
Exclusive

Benefits:

- Complimentary Registrations: 10
- Special registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Hyperlinked logo on WID National Conference registration page, email, registration desk, and co-branded conference lanyard
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Company tabletop real estate at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

Breakfast

\$12,500
Exclusive

Benefits:

- Introduce awardee/panel/workshop
- Complimentary registrations: 10
- Special registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Logo-branded table tents and cocktail napkins at WID National Conference Breakfast
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Company tabletop real estate at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

Panel

\$12,500
Available to 2
sponsors

Benefits:

- Introduce panel
- Complimentary Registrations: 10
- Special registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Company tabletop real estate at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

Wifi

\$10,000
Exclusive

Benefits:

- Complimentary Registrations: 8
- Special registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Logo branded table tents
- Feature ad in program: 1 page
- Company description in event program: 100 words
- Company tabletop real estate at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

Industry Expo

\$10,000
Exclusive

Benefits:

- Introduce awardee/panel/workshop
- Complimentary Registrations: 8
- Special registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Access to resumes from National Conference attendees
- Feature ad in program: 1 page
- Company description in event program: 100 words
- Company tabletop real estate at Industry Expo
- Brand exposure before, during, and after event
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

Workshop

\$10,000
Available to 5
sponsors

Benefits:

- Introduce workshop
- Complimentary Registrations: 8
- Special registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Logo-branded table tents at specific workshop
- Feature ad in program: 1 page
- Company description in event program: 100 words
- Company tabletop real estate at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

Liberty

\$5,000
Unlimited

Benefits:

- Complimentary Registrations: 4
- Special registration rate for additional attendees
- Featured ad in program: 1/2 page
- Company description in event program: 50 words
- Company tabletop at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

Independence

\$2,500
Unlimited

Benefits:

- Complimentary Registrations: 2
- Special registration rate for additional attendees
- Featured ad in program: 1/4 page
- Company description in event program: 50 words
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

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WID SCHOLAR



Sponsorships Opportunities

Title

**\$20,000
Exclusive**

Benefits:

- Select strategic partner benefits
- Welcome Remarks at Scholar Reception/Event
- Announce WID Scholars during National Conference
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Sponsor Professional Headshots
- Introduce WID Scholar
- Logo on event collateral, signage, website
- Logo on slideshow at event
- Verbal recognition from podium by WID executive director
- Complimentary Registrations: 10
- Organizational attendee discount code

Workshop

**\$12,500
Exclusive**

Benefits:

- Select strategic partner benefits
- Introduce WID Scholar
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Logo on event collateral, signage, website
- Logo on slideshow at event
- Verbal recognition from podium by WID executive director
- Complimentary Registrations: 5
- Organizational attendee discount code

Named

\$10,000
Exclusive

Benefits:

- Select strategic partner benefits
- Introduce WID Scholar
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Logo on event collateral, signage, website
- Logo on slideshow at event
- Complimentary Registrations: 10
- Organizational attendee discount code
- Verbal Recognition from podium by WID executive director

Bachelors

\$5,000
Exclusive

Benefits:

- Select strategic partner benefits
- Introduce WID Scholar
- Feature ad in program: 1/2 page
- Company description in event program: 100 words
- Logo on event collateral, signage, website
- Logo on slideshow at event
- Verbal recognition from podium by WID executive director
- Organizational attendee discount code

Associates

\$2,500
Exclusive

Benefits:

- Feature ad in program: 1/4 page
- Company description in event program: 50 Word
- Logo on event collateral, signage, website
- Logo on slideshow at event
- Verbal recognition from podium by WID executive director
- Organizational attendee discount code

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