



# 2025 Strategic Partnership & Sponsorship Opportunities

Stand out from the competition—boost visibility through smart sponsorships!

## Strategic Partnerships & Opportunities

### Vanguard

**\$35,000**  
**Exclusive**

*Lead the Charge in Shaping the Future of National Security*

**Benefits:**

- Title Sponsorship for the WID National Conference (most prominent visibility)
- Opportunity to introduce a keynote speaker at the WID National Conference
- One full-page ad in conference program book
- Prime placement at tabletops and logo on all event collateral
- Featured in pre-event email blasts and post-event media
- Reserved table at the Service to the Flag Luncheon
- Access to resume books from Scholars and Conference attendees
- Photo ops with keynote and awardees
- Verbal recognition from podium and on-site branding
- First right of refusal for the following year

### Sentinel

**\$25,000**  
**Exclusive**

*Stand Watch with High-Visibility, Multi-Event Impact*

**Benefits:**

- Panel or Workshop Sponsor at WID National Conference
- One full-page ad in either the conference or scholar program book
- 10 complimentary WID Conference registrations
- Logo inclusion on WID Conference signage, website, slideshows
- Recognition on WID social media channels
- Opportunity to introduce one WID Scholar or workshop speaker
- Priority access to tabletops and resume books
- First right of refusal for the following year

### Guardian

**\$15,000**  
**Exclusive**

*Support Development in the National Security Pipeline*

**Benefits:**

- Named sponsor of a Networking Reception or Breakfast at National Conference
- One (1) half-page ad in the program book
- Six (6) complimentary WID National Conference registrations
- Logo on event website and sponsor slides
- Recognition during the event by WID leadership
- Access to WID Scholar resumes
- First right of refusal for the following year

## 2025 WID Sponsorship Opportunities

### Recon

**\$10,000  
Exclusive**

*Focus Support Where It Matters Most – with Visibility and Impact*

**Benefits:**

- Workshop or WiFi Sponsor at the National Conference
- Logo on website, signage, and event materials
- One (1) quarter-page ad in the program book
- Four (4) complimentary WID National Conference registrations
- Opportunity to sponsor professional development activity (resume, interview, or Gallup workshop)
- Recognition from podium
- First right of refusal for the following year

### Patriot

**\$5,000  
Exclusive**

*Make a Targeted Impact on Tomorrow's Leaders*

**Benefits:**

- Two (2) complimentary event registrations
- Logo on WID National Conference signage and website
- One (1) quarter-page ad in one event program
- Recognition during event and opportunity to provide a short message in post-event email
- First right of refusal for the following year

**Contact:** Reach out to explore the right fit for you

**Audricia "Driece" McKinney**

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# WOMEN IN DEFENSE

## 2025 National Conference



## Sponsorship Opportunities

### Title

**\$25,000**  
**Available to 2**  
**sponsors**

#### Benefits:

- Introduce Keynote Speaker
- Sponsor of professional headshots
- Sponsor co-branded item provided to attendees
- On-stage branding
- Introduce awardee/panel/workshop
- Complimentary registrations: 14
- Special registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Access to resumes from National Conference attendees
- Feature ad in program: one (1) page
- Company description in event program: 150 words
- Company tabletop real estate at Industry Expo: first choice
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

### Service to the Flag

**\$12,500**  
**Available to 2**  
**sponsors**

#### Benefits:

- Introduce awardee/panel/workshop
- Complimentary registrations: 10
- Special conference registration rate for additional attendees
- Reserved Table at Service to the Flag Luncheon
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Company tabletop real estate at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

## Networking

**\$12,500**  
**Exclusive**

### Benefits:

- Introduce reception
- Complimentary Registrations: 10
- Special conference registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Logo on table tents and cocktail napkins
- Hyperlinked logo on WID National Conference registration page, email, registration desk
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Company tabletop real estate at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

## Registration

**\$12,500**  
**Exclusive**

### Benefits:

- Complimentary Registrations: 10
- Special registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Hyperlinked logo on WID National Conference registration page, email, registration desk, and co-branded conference lanyard
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Company tabletop real estate at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

## Breakfast

**\$12,500**  
**Exclusive**

### Benefits:

- Introduce awardee/panel/workshop
- Complimentary registrations: 10
- Special registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Logo-branded table tents and cocktail napkins at WID National Conference Breakfast
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Company tabletop real estate at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

## Panel

**\$12,500**  
Available to 2  
sponsors

### Benefits:

- Introduce panel
- Complimentary Registrations: 10
- Special registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Company tabletop real estate at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

## Wifi

**\$10,000**  
Exclusive

### Benefits:

- Complimentary Registrations: 8
- Special registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Logo branded table tents
- Feature ad in program: 1 page
- Company description in event program: 100 words
- Company tabletop real estate at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

## Industry Expo

**\$10,000**  
Exclusive

### Benefits:

- Introduce awardee/panel/workshop
- Complimentary Registrations: 8
- Special registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Access to resumes from National Conference attendees
- Feature ad in program: 1 page
- Company description in event program: 100 words
- Company tabletop real estate at Industry Expo
- Brand exposure before, during, and after event
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

## Workshop

**\$10,000**  
**Available to 5**  
**sponsors**

### Benefits:

- Introduce workshop
- Complimentary Registrations: 8
- Special registration rate for additional attendees
- Reserved table at Service to the Flag Luncheon
- Logo-branded table tents at specific workshop
- Feature ad in program: 1 page
- Company description in event program: 100 words
- Company tabletop real estate at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

## Liberty

**\$5,000**  
**Unlimited**

### Benefits:

- Complimentary Registrations: 4
- Special registration rate for additional attendees
- Featured ad in program: 1/2 page
- Company description in event program: 50 words
- Company tabletop at Industry Expo
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

## Independence

**\$2,500**  
**Unlimited**

### Benefits:

- Complimentary Registrations: 2
- Special registration rate for additional attendees
- Featured ad in program: 1/4 page
- Company description in event program: 50 words
- Logo included in Email Marketing Blast
- Logo on WID National Conference signage and website
- Logo on walk-in slides at WID National Conference
- Verbal recognition from podium by WID executive director

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# WID SCHOLAR

## Sponsorships Opportunities

### Title

**\$20,000  
Exclusive**

#### Benefits:

- Select strategic partner benefits
- Welcome Remarks at Scholar Reception/Event
- Announce WID Scholars during National Conference
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Sponsor Professional Headshots
- Introduce WID Scholar
- Logo on event collateral, signage, website
- Logo on slideshow at event
- Verbal recognition from podium by WID executive director
- Complimentary Registrations: 10
- Organizational attendee discount code

### Workshop

**\$12,500  
Exclusive**

#### Benefits:

- Select strategic partner benefits
- Introduce WID Scholar
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Logo on event collateral, signage, website
- Logo on slideshow at event
- Verbal recognition from podium by WID executive director
- Complimentary Registrations: 5
- Organizational attendee discount code

## Named

**\$10,000**  
**Exclusive**

### Benefits:

- Select strategic partner benefits
- Introduce WID Scholar
- Feature ad in program: 1 page
- Company description in event program: 150 words
- Logo on event collateral, signage, website
- Logo on slideshow at event
- Complimentary Registrations: 10
- Organizational attendee discount code
- Verbal Recognition from podium by WID executive director

## Bachelors

**\$5,000**  
**Exclusive**

### Benefits:

- Select strategic partner benefits
- Introduce WID Scholar
- Feature ad in program: 1/2 page
- Company description in event program: 100 words
- Logo on event collateral, signage, website
- Logo on slideshow at event
- Verbal recognition from podium by WID executive director
- Organizational attendee discount code

## Associates

**\$2,500**  
**Exclusive**

### Benefits:

- Feature ad in program: 1/4 page
- Company description in event program: 50 Word
- Logo on event collateral, signage, website
- Logo on slideshow at event
- Verbal recognition from podium by WID executive director
- Organizational attendee discount code

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