

WOMEN IN DEFENSE

Leadership Symposium

LEADING CHANGE

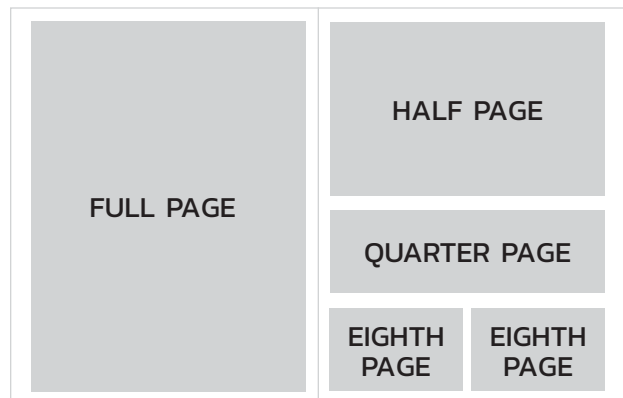


VIRTUAL

Sponsorship Ad Specifications

SIZE SPECIFICATIONS

Ad layouts	Size in inches
Full page*	7.5 x 10
1/2 page horizontal	7.5 x 4.75
1/4 page horizontal	7.5 x 2.25
1/8 page	3.625 x 2.25



PREFERRED FORMAT

PDF: High resolution PDFs with: All fonts embedded (no True Type fonts accepted) | Correct color mode (CMYK or Grayscale) | 300 dpi resolution

ACCEPTED FORMATS

INDESIGN: All fonts and linked images must be supplied with the files. Avoid reducing large files placed in InDesign.

ADOBE ILLUSTRATOR: All type set in Adobe Illustrator must be converted to paths. Files should be saved in .EPS format. Embedded Photoshop files must be CMYK or grayscale.

ADOBE PHOTOSHOP: Files should be flattened and saved in .PSD format. CMYK or grayscale mode only.

DEADLINE

All artwork must be received by **September 1, 2020**. Any artwork submitted after this deadline is not guaranteed to be included in the program.

50 Word Description

EXHIBITING COMPANY DESCRIPTION

Each Exhibiting Company has 50 words of copy to describe their company in the Exhibitor section of the program.

For example: "Start your next mission with Leidos. From seafloor to cyberspace, we're delivering innovative airborne, C4ISR, logistics, and enterprise IT solutions with an uncompromising focus on accelerating readiness, resilience, and strategic modernization. Learn how your skills and expertise can help support vital missions and protect what's most important at leidos.com/military."

DEADLINE

Please submit descriptive copy by **September 1, 2020**.

CONTACT

Please contact us with any questions and to submit final artwork.

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