



2020
V I R T U A L

WOMEN IN DEFENSE
Leadership Symposium

LEADING CHANGE

September 10 • WomenInDefense.net

**INDUSTRY CAREER EXPO &
SPONSORSHIP OPPORTUNITIES**

A Proud Affiliate of
NDIA

REGISTRATION

SOLD: [ELBIT SYSTEMS OF AMERICA](#)

Industry Career Expo Enhanced Display included, along with two (2) displayer registrations

- Access to student resumes prior to event
- One (1) full-page ad in digital symposium program
- Sponsor logo co-branded with WID logo on “Welcome Desk” within virtual event platform
- Sponsor logo hyperlinked on sponsorship and registration pages on event website
- Sponsor logo on confirmation email sent to all registrants
- Sponsor logo hyperlinked on dedicated sponsor page within virtual event platform
- Sponsor logo with company description (200 words) included in digital symposium program
- Verbal recognition from WID Executive Director
- Thirty (30) complimentary full symposium registrations

VIRTUAL LOBBY

SOLD: WID SILVER STRATEGIC PARTNERS

Exclusive opportunity only available to WID Silver Strategic Partners

Industry Career Expo Enhanced Display included, along with two (2) displayer registrations

- Access to student resumes prior to event
- One (1) full-page ad in digital symposium program
- Sponsor logo displayed in virtual lobby where attendees will log in and navigate between sessions
- Sponsor logo hyperlinked on event website
- Sponsor logo included in email blasts prior to event
- Sponsor logo hyperlinked on dedicated sponsor page within virtual event platform
- Sponsor logo with company description (200 words) included in digital symposium program
- Verbal recognition from WID Executive Director
- Thirty (30) complimentary full symposium registrations

KICKOFF KEYNOTE

SOLD: [BAE SYSTEMS](#)

Industry Career Expo Enhanced Display included, along with two (2) displayer registrations

- Access to student resumes prior to event
- One (1) full-page ad in digital symposium program
- Sponsor logo hyperlinked on event website
- Sponsor logo included in email blasts prior to event
- Sponsor logo hyperlinked on dedicated sponsor page within virtual event platform
- Sponsor logo with company description (200 words) included in digital symposium program
- Verbal recognition from WID Executive Director
- Thirty (30) complimentary full symposium registrations
- Opportunity to deliver spoken remarks
- Opportunity to play two-minute sponsor video

LIGHTNING TALKS

SOLD: [LEIDOS](#)

Industry Career Expo Enhanced Display included, along with two (2) displayer registrations

- Access to student resumes prior to event
- One (1) full-page ad in digital symposium program
- Opportunity to introduce Lightning Talks
- Opportunity to provide one speaker for Lightning Talks
- Sponsor logo hyperlinked on event website
- Sponsor logo included in email blasts prior to event
- Sponsor logo hyperlinked on dedicated sponsor page within virtual event platform
- Sponsor logo with company description (200 words) included in digital symposium program
- Verbal recognition from WID Executive Director
- Thirty (30) complimentary full symposium registrations

CLOSING KEYNOTE

SOLD: [LOCKHEED MARTIN](#)

Industry Career Expo Enhanced Display included, along with two (2) displayer registrations

- Access to student resumes prior to event
- One (1) full-page ad in digital symposium program
- Opportunity to introduce Closing Keynote Speaker
- Sponsor logo hyperlinked on event website
- Sponsor logo included in email blasts prior to event
- Sponsor logo hyperlinked on dedicated sponsor page within virtual event platform
- Sponsor logo with company description (200 words) included in digital symposium program
- Verbal recognition from WID Executive Director
- Thirty (30) complimentary full symposium registrations
- Opportunity to play two-minute sponsor video

WORKSHOP SESSION SPONSOR

\$12,500 (TWO OPPORTUNITIES AVAILABLE)

Industry Career Expo Enhanced Display included, along with two (2) displayer registrations

- Access to student resumes prior to event
- One (1) full-page ad in digital symposium program
- Opportunity to introduce session
- Sponsor logo hyperlinked on event website
- Sponsor logo included in email blasts prior to event
- Sponsor logo hyperlinked on dedicated sponsor page within virtual event platform
- Sponsor logo with company description (200 words) included in digital symposium program
- Verbal recognition from WID Executive Director
- Thirty (30) complimentary full symposium registrations

LIBERTY SPONSORSHIP PACKAGE

\$5,000 (SOLD OUT)

HANDOUTS PAGE

SOLD: [SYSTEMS & TECHNOLOGY RESEARCH](#)

Opportunity to add on Industry Career Expo Enhanced Display for discounted rate of \$500, which includes two (2) displayer registrations

- Access to student resumes prior to event
- One (1) half-page ad in digital symposium program
- Ability for two (2) PDFs to be uploaded to handouts page within virtual event platform for attendees to download
- Sponsor logo on top of handouts page within virtual event platform where handouts and presentations are stored
- Sponsor logo hyperlinked on event website
- Sponsor logo included in email blasts prior to event
- Sponsor logo hyperlinked on dedicated sponsor page within virtual event platform
- Sponsor logo with company description (150 words) included in digital symposium program
- Verbal recognition from WID Executive Director
- Fifteen (15) complimentary full symposium registrations

CHAT LOBBY BREAK

SOLD: [LEONARDO DRS](#) AND [GENERAL DYNAMICS MISSION SYSTEMS](#)

Opportunity to add on Industry Career Expo Enhanced Display for discounted rate of \$500, which includes two (2) displayer registrations

- Access to student resumes prior to event
- One(1) half-page ad in digital symposium program
- Ability for sponsor to remain active during chat lobby session as well as post handouts and hyperlinks to chat lobby
- Sponsor logo displayed on chat lobby page within virtual event platform
- Sponsor logo hyperlinked on event website
- Sponsor logo included in email blasts prior to event
- Sponsor logo hyperlinked on dedicated sponsor page within virtual event platform
- Sponsor logo with company description (150 words) included in the digital symposium program
- Verbal recognition from WID Executive Director
- Fifteen (15) complimentary full symposium registrations

INDEPENDENCE

\$2,500 EACH

Opportunity to add on Industry Career Expo Enhanced Display for discounted rate of \$500, which includes two (2) displayer registrations

- Access to student resumes prior to event
- One (1) quarter-page ad in digital symposium program
- Sponsor logo hyperlinked on event website
- Sponsor logo included in email blasts prior to event
- Sponsor logo hyperlinked on dedicated sponsor page within virtual event platform
- Sponsor logo with company description (100 words) included in digital symposium program
- Verbal recognition from WID Executive Director
- Five (5) complimentary full symposium registrations

INDUSTRY CAREER EXPO ENHANCED DISPLAY

\$2,000 WID MEMBER
\$2,500 WID NON-MEMBER
\$300 GOVERNMENT/NONPROFIT

Opportunity to choose from 10 unique virtual booth designs to best fit your objectives. Individual booth design availability is limited and may vary based on other exhibitor selections. Become an exhibitor today to secure your first choice!

- Opportunity to upload multiple company logos per booth design. Each booth design includes multiple areas to showcase content such as PDFs, videos, and images.
- Company logo with company description (50 words) included in digital symposium program
- Capability for both live text-based chats and individual video chats with attendees
- Two (2) complimentary displayer registrations

CONVENEexpo™

Booth Designs

Choose from 10 distinctive booth designs to best showcase your brand.

Detailed information for each design is found on the following pages.

Booth 1 • page 4



Booth 2 • page 5



Booth 3 • page 6



Booth 4 • page 7



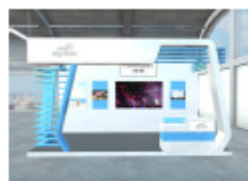
Booth 5 • page 8



Booth 6 • page 9



Booth 7 • page 10



Booth 8 • page 11



Booth 9 • page 12



Booth 10 • page 13



CONTACT US

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