



Department of Defense: Research & Engineering Leadership

Women in Defense National Conference (WID 2018)

Ms. Kristen Baldwin
Acting Deputy Assistant Secretary of Defense
for Systems Engineering

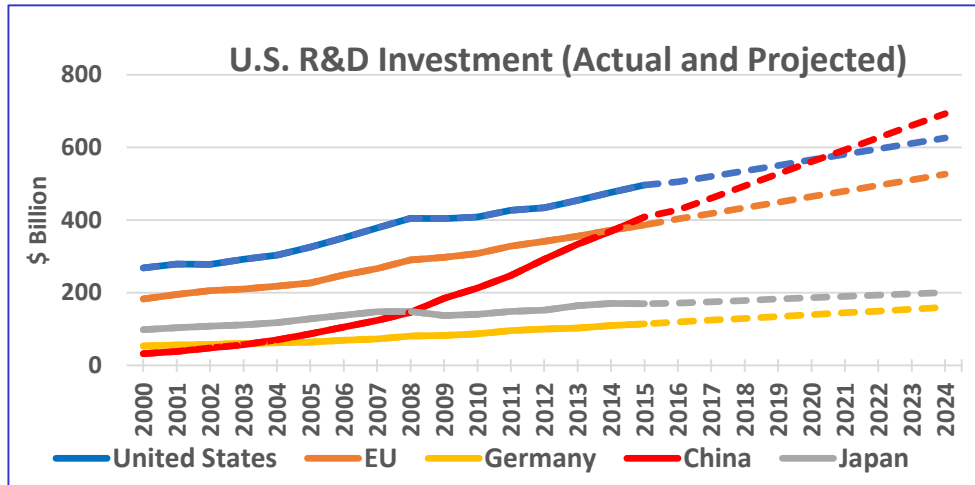
June 14, 2018



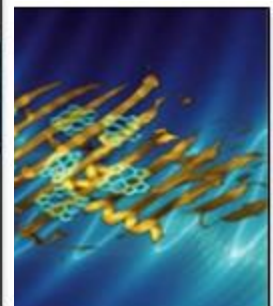
The World Today

Technology is Transforming the Battlespace

- **Easy proliferation of knowledge and technology has eroded U.S. historic advantages**
 - Increasing systems capabilities
 - Advanced production capabilities
 - Driving lower costs
 - Decreasing the “time to market”
- **Increased rate of investment in military Research & Development (R&D) from near-peers**
- **Increasingly Competitive National Security Technical Environment**
- **Speed and cycle time become the discriminator**



- NSF 2015 data predicted R&D investment parity with China in 2020
 - Feb 2018 National Science Board (NSB) estimates China R&D investment parity with U.S. by end of 2018



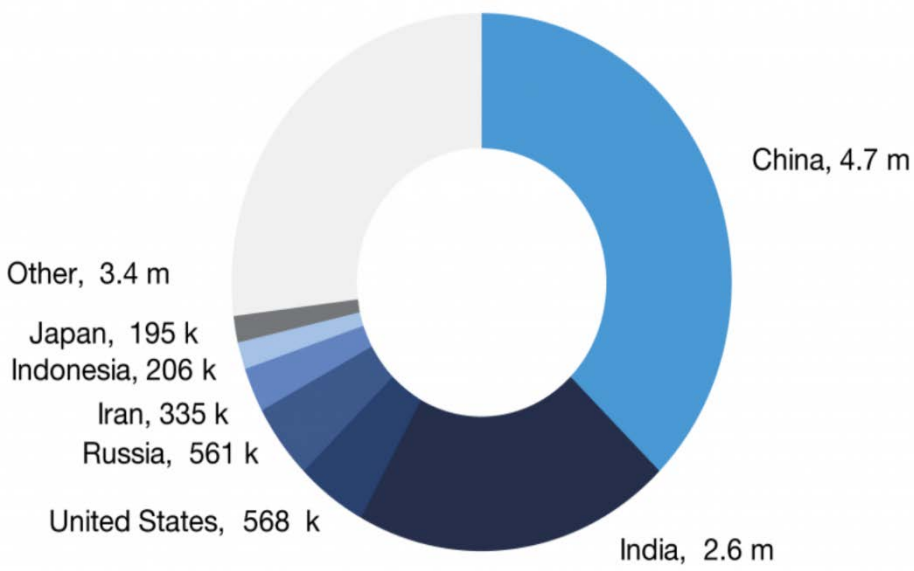
- 2017 GLOBAL R&D FUNDING FORECAST WINTER 2017
Industrial Research Institute, R&D Magazine



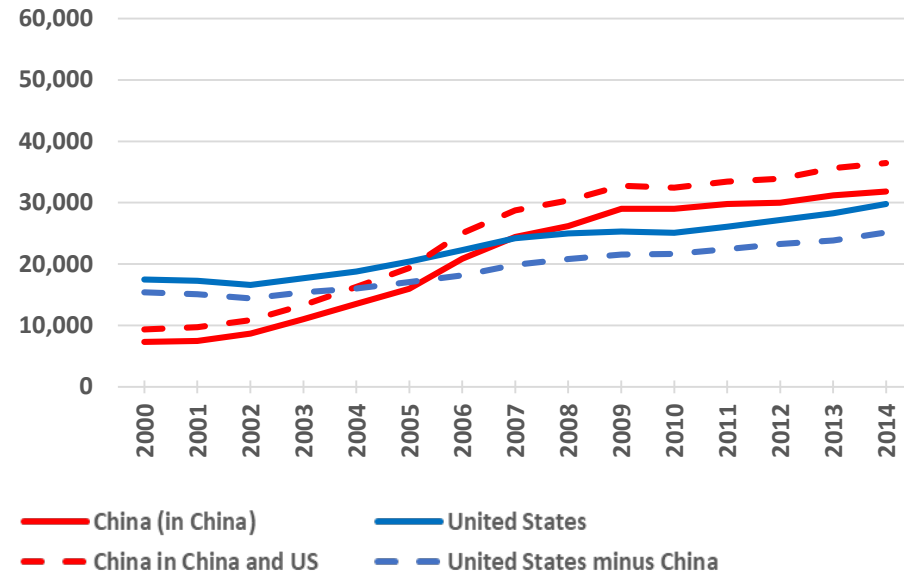
Science & Technology Is Crucial To Maintaining Technical Advantage



Countries with the Most STEM Graduates (2016)



S&E Doctoral Degrees for China and U.S.



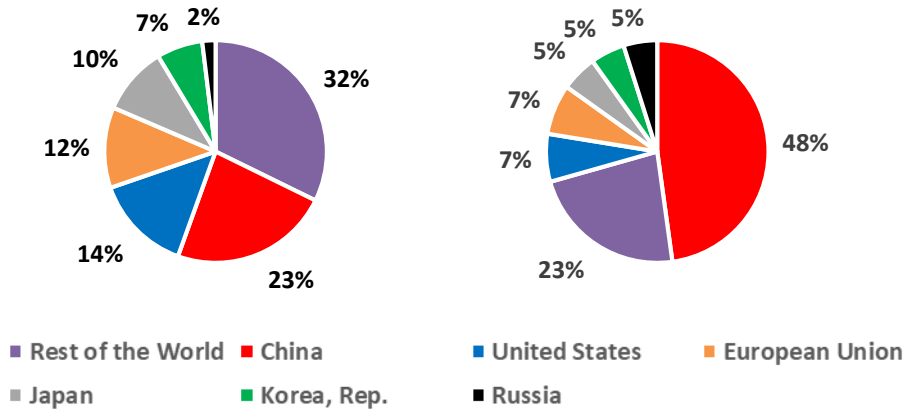
U.S. Education Institutions Boost Number of China's S&E Ph.D. Graduates by Almost 15% When China Is Already Producing the Most STEM Graduates in the World.



Intellectual Property & Research and Development



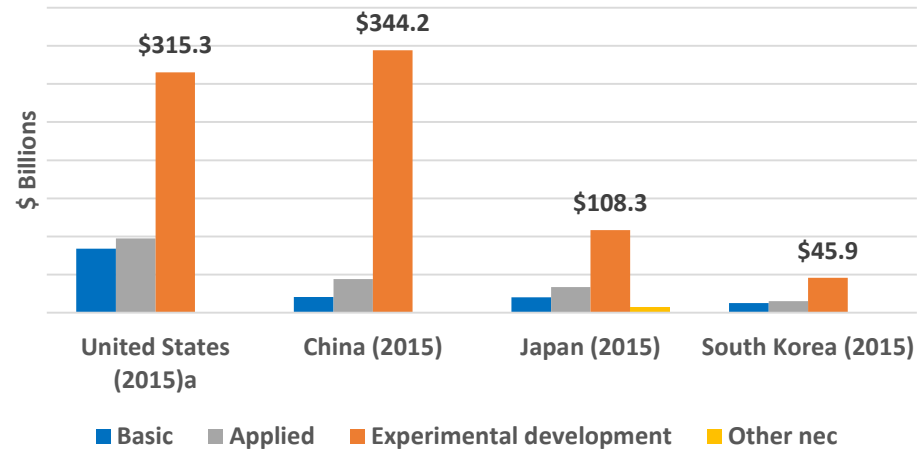
World-wide Intellectual Property Filings (%)
(Patents, Trademarks, Industrial Designs)
2008 2015



- U.S.'s share decreased by half from 14% to 7% in the same time frame
- China's share more than doubled in seven years from 23% in 2008 to 48% in 2015

Source: World Intellectual Property Organization (WIPO), Statistics Database at www.wipo.int/ipstats/. The International Bureau of WIPO assumes no responsibility with respect to the transformation of these data.

R&D Investment by Type of Work (PPP \$ Billions)



- U.S. leads in basic and applied research investments
- China leads in experimental development investments

Source: National Science Foundation, National Center for Science and Engineering Statistics; SRI International; Science-Metrix; Elsevier, Scopus abstract and citation database, accessed July 2017, *Science and Engineering Indicators 2018*



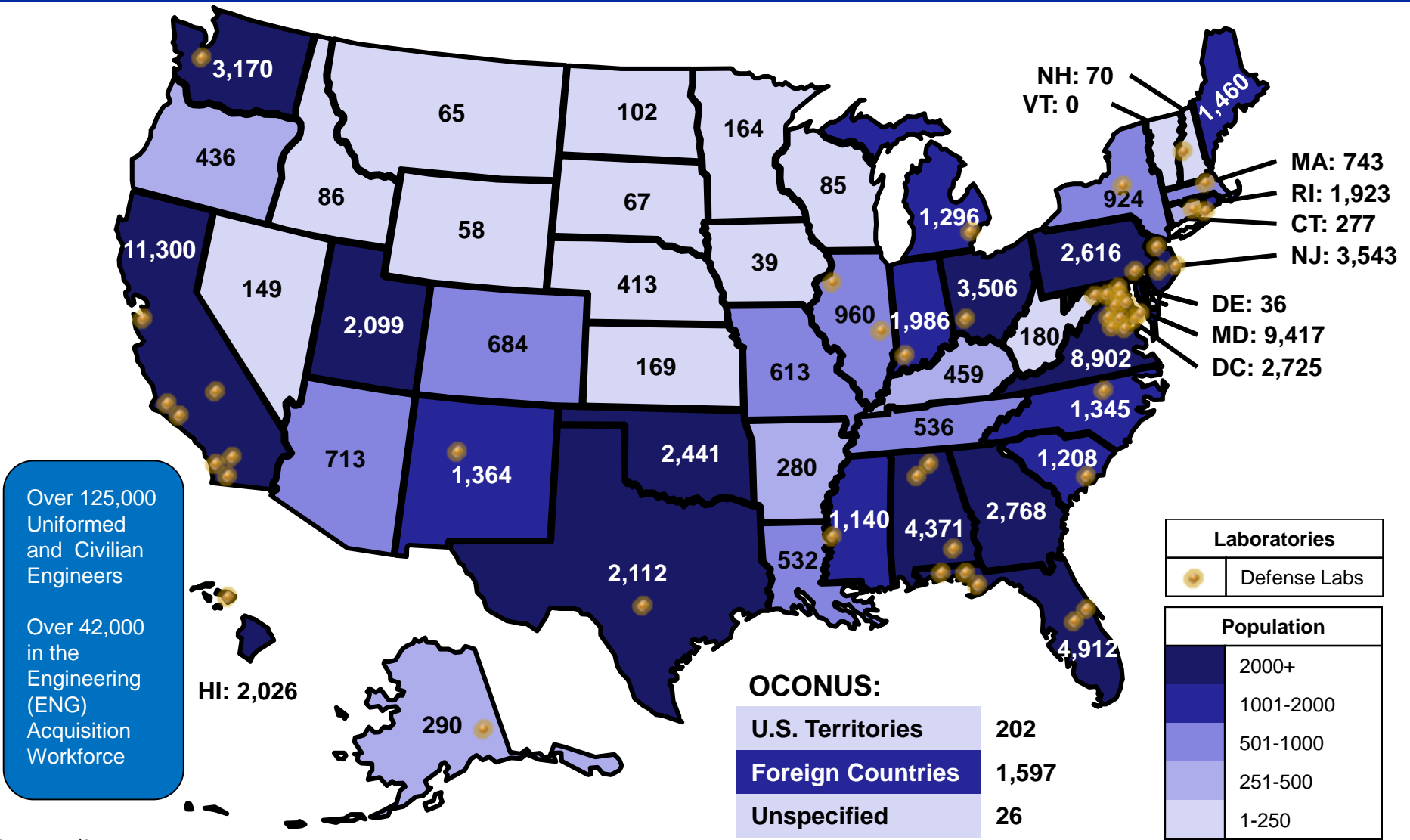
Maintaining Technology Superiority



- We will address challenges to technological superiority by identifying and investing in *innovative technologies and processes*
- We are pushing the envelope with *innovative and cutting edge research*
- Beyond technical innovation, we are pursuing *new practices and organizational structures* to ensure future U.S. technical dominance
- From *basic research to advanced capabilities*, the DoD Research & Engineering (R&E) enterprise provides the *technological foundations* that ensures our military of the future remains the *most capable in the world*
- The U.S. military has long relied on *high quality people, technological superiority, innovative operational and organizational constructs*, and our *unmatched ability to fight as a Joint Force*



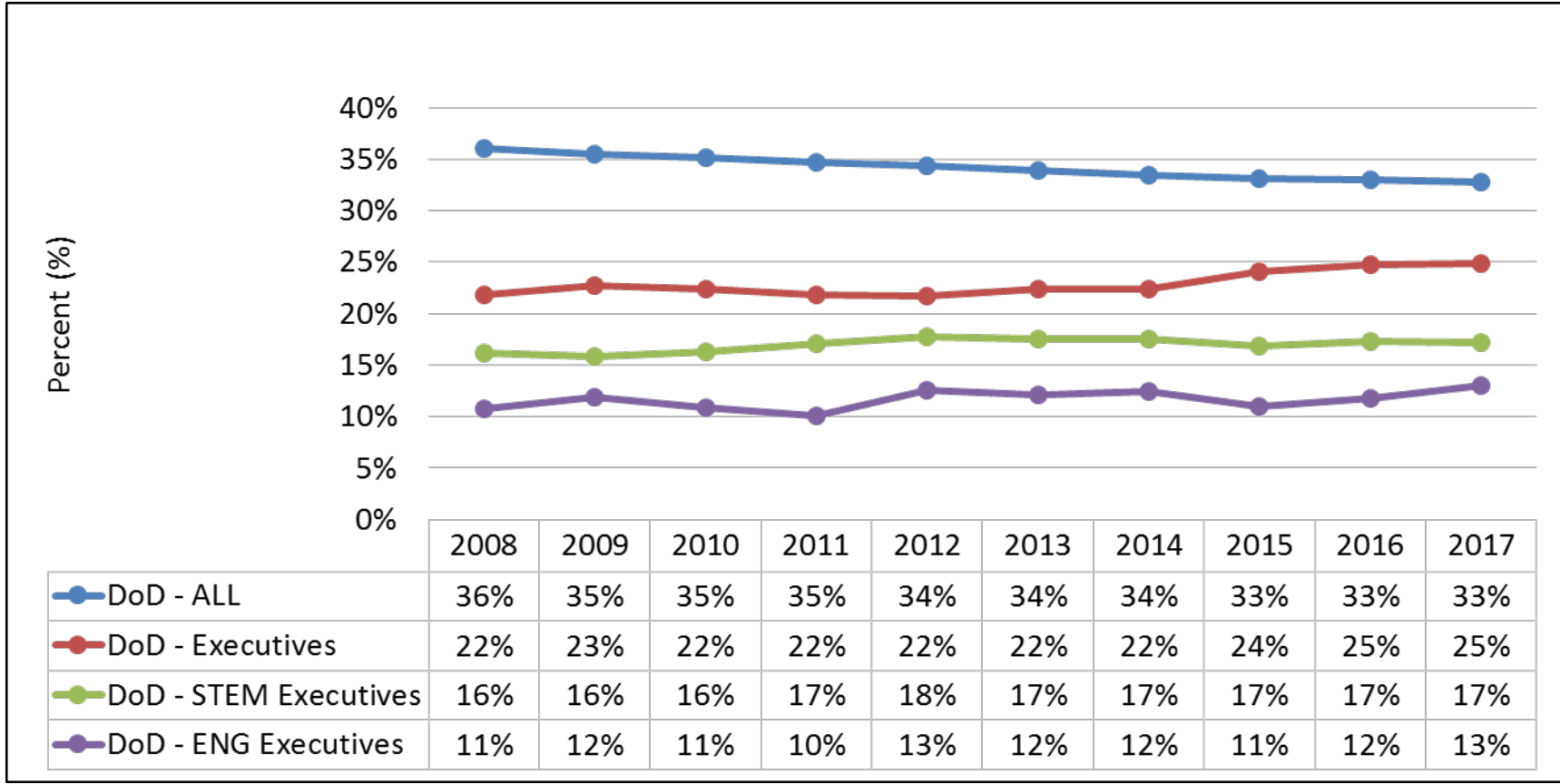
The U.S. DoD is the World's Largest Engineering Organization



Source: FedScope.gov



Women in Defense



Over the last decade, the DoD has seen a decrease of 3% in the ratio of Women employees; the ratio of DoD Women executives has increased.

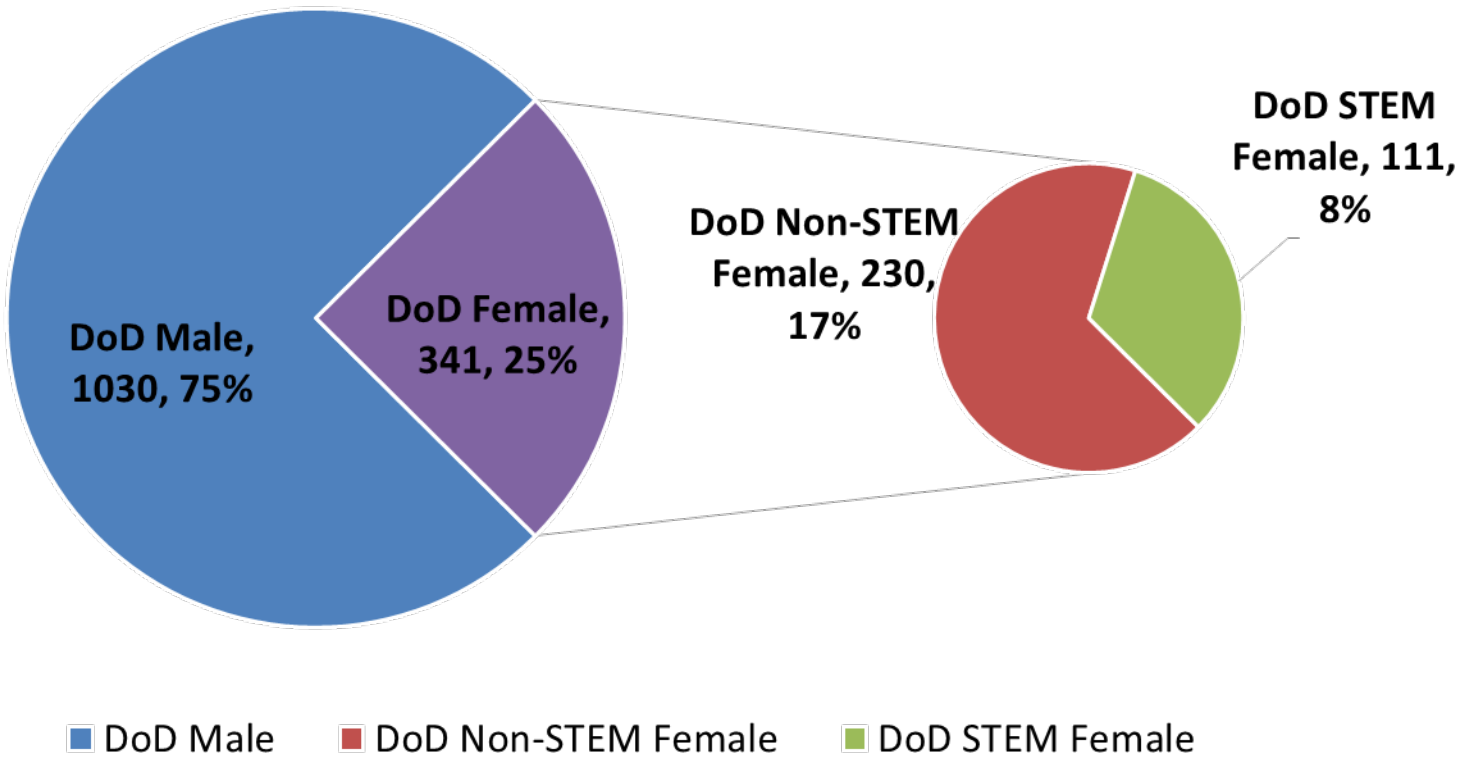
Source: Defense Civilian Personnel Data System, May 2018



FY2017 DoD Executives Gender Distribution With STEM Breakout



DoD Executives by Gender



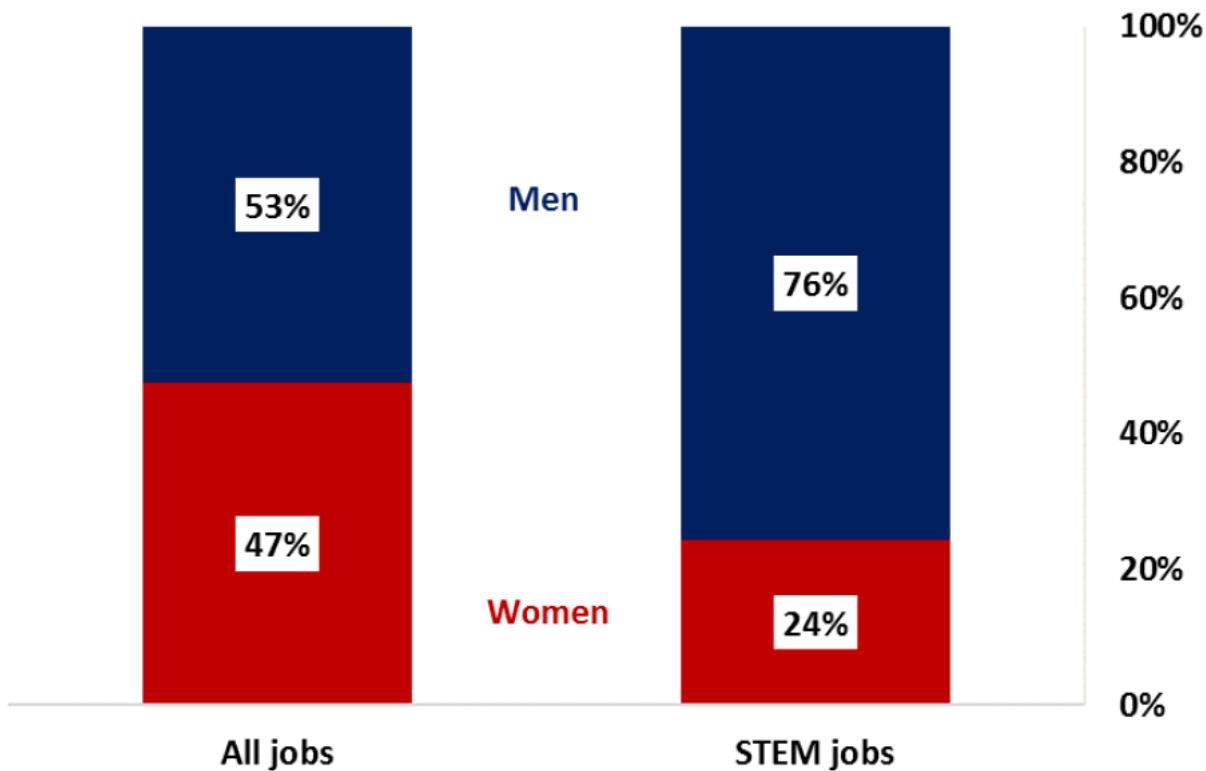
Source: Defense Civilian Personnel Data System, May 2018



2015 US Gender Shares of Total and STEM Jobs



Figure 1. Gender Shares of Total and STEM Jobs, 2015



The percentage of women in STEM fields has remained constant at 24% since at least 2009.

Source: OCE calculations using American Community Survey public-use microdata.
 Note: Estimates are for employed persons age 16 and over.

Source: U.S. Department of Commerce, Economics and Statistics Administration. "Women in STEM: 2017 Update." ESA Issue Brief #06-17. November 13, 2017. Available at <http://www.esa.doc.gov/sites/default/files/women-in-stem-2017-update.pdf>



Make a Difference as a DoD Engineer



Protect

Help bring Soldiers, Sailors, Airmen, and Marines home to their families



Innovate

Work on groundbreaking innovations



Inspire

Inspire and mentor the next generation