

WOMEN IN DEFENSE 2018 NATIONAL CONFERENCE

SMART • STRONG • SUCCESSFUL #IAMWID

June 14 Marriott Wardman Park Washington, DC WomenInDefense.net



Welcome to the 2018 Women In Defense National Conference

On behalf of the WID National Council, thank you for attending the 2018 Women In Defense National Conference. We showcase this year's theme – *Smart, Strong, Successful...* #*IAMWID* – by recognizing and hearing from exceptional leaders, exploring ways to make our workplaces more attractive to talented individuals, offering workshops to provide practical professional advice and strategies, and by emphasizing networking with fellow attendees.

WID's two-fold mission is to provide women with a formal environment for professional growth and strengthen the workforce by creating programs and opportunities that encourage talented women to fill critical-skilled trade and technical positions in the Defense Industry. Since its incorporation in 1985, WID has provided programming to enable professional growth through strategic networking, education and career development. This national alliance includes women and men from industry and defense organizations of every size; all branches of the U.S. Armed Forces; government agencies; academia; think tanks; associations and professional services.

We encourage you to connect with colleagues, expand your professional toolkit, strengthen your skills with our Power Workshops, and celebrate the success of our Service to the Flag awardees. Once again, welcome!

Ari Lindbaka

Lori Lindholm Chair, National Council Women In Defense



Women In Defense

WID strengthens the Defense Industrial Base and workforce by promoting programming that creates and enhances opportunities for women, increasing diversity within the defense community.

MISSION:

Powering Defense Leaders: Provide women with a formal environment for professional growth through strategic networking, education, and professional development.

Growing Our Replacements: Create educational, coaching, and mentoring opportunities to encourage and enable young women to pursue STEM careers in support of national defense.

Lori Lindholm ^{Chair} Lisa Rosenthal

NATIONAL COUNCIL

- Debbie Berry
- Gretchen Idsinga
- Amy Courter
- Rachel McCaffrey
- Tameka Brown

#WIDConference2018 | #IAMWID f 😏 💿

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WHO WE ARE

Women In Defense (WID) is a proud affiliate of the National Defense Industrial Association (NDIA), the trusted leader in defense and national security associations. As a 501(c)(3) corporate and individual membership association, NDIA engages thoughtful and innovative leaders to exchange ideas, information, and capabilities that lead to the development of the best policies, practices, products, and technologies to ensure the safety and security of our nation. NDIA's membership embodies the full spectrum of corporate, government, academic, and individual stakeholders who form a vigorous, responsive, and collaborative community in support of defense and national security. For more information, visit **WomenInDefense.net** and **NDIA.org**

Don't Miss our Keynote Speakers



ADM John Richardson, USN Chief of Naval Operations 2:45 – 3:45 pm



Kristen Baldwin Acting Deputy Assistant Secretary of Defense, Systems Engineering 8:15 – 9:00 am

Event Information

LOCATION	Washington Marriott Wardman Park 2660 Woodley Road NW Washington, DC 20008
EVENT WEBSITE	WomenInDefense.net/WIDConference18
EVENT CONTACT	Elizabeth Richards, CMP Meeting Manager (703) 247-2588 erichards@ndia.org
EVENT THEME	Smart. Strong. Successful#IAMWID
ATTIRE	Appropriate dress for the conference is business attire for civilians and Class A uniform or uniform of the day for military personnel.
SLI.DO	To submit questions during the keynote addresses, visit slido.com and enter event code WID18 , then "join".
SURVEY AND PARTICIPANT LIST	A survey and list of attendees (name and organization only) will be emailed to you after the conference. WID would appreciate your time in completing the survey to help make our event even more successful in the future.
SPEAKER GIFTS	In lieu of speaker gifts, a donation is being made to the Fisher House Foundation.
HARASSMENT POLICY	NDIA and its affiliates are committed to providing a professional environment free from physical, psychological and verbal harassment. NDIA will not tolerate harassment of any kind, including but not limited to harassment based on ethnicity, religion, disability, physical appearance, gender, or sexual orientation. This policy applies to all participants and attendees at NDIA conferences, meetings and events. Harassment includes offensive gestures and verbal comments, deliberate intimidation, stalking, following, inappropriate photography and recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome attention. Participants requested to cease harassing behavior are expected to comply immediately, and failure will serve as grounds for revoking access to the NDIA event.

Join the WID Family Today

Women In Defense traces its roots to 1979 when a group of women saw the need for an organization dedicated to networking and professional development within the defense and national security workspace. We welcome all women and men working in defense and national security to join WID. Membership provides access to a broad national network of women and men working in government, the defense industry and academia. Membership also provides access to 21 local chapters, which provide leadership, networking, professional development and mentoring opportunities throughout the year. Membership is free for government employees and active military and \$40 per year for industry and academia members. You can find membership information at **WomenInDefense.net/Join**





Agenda

7:00 am **REGISTRATION OPEN** MEZZANINE LEVEL FOYER

- 7:00 7:45 am BREAKFAST AND CAREER EXPO DISPLAYS OPEN MEZZANINE LEVEL FOYER
- 7:45 7:50 am ASSEMBLE AND CALL TO ORDER SALON 1
- PRESENTATION OF COLORS AND NATIONAL ANTHEM 7:50 - 8:00 am SALON 1

WELCOME AND OPENING REMARKS 8:00 - 8:15 am

SALON 1

Gen Hawk Carlisle, USAF (Ret) President and CEO, National Defense Industrial Association

Sid Ashworth Chair of the Board, National Defense Industrial Association

KICKOFF KEYNOTE ADDRESS 8:15 - 9:00 am

SALON 1

Kristen Baldwin

Acting Deputy Assistant Secretary of Defense, Systems Engineering, Department of Defense

9:00 - 9:45 am

PANEL: FORGING CULTURE MAGNETS - ATTRACTING, DEVELOPING AND RETAINING THE BEST TALENT

SALON 1

Rachel McCaffrey

Executive Director, Women In Defense Moderator

Jenna Ben-Yehuda Vice President, Wittenberg Weiner Consulting, LLC

Laura Criste Federal Market Analyst, Bloomberg Government **Catherine Dunham** President, PatchPlus Consulting

Ginger Wierzbanowski

Vice President, Intelligence Solutions Business Unit, Cyber and Intelligence Missions Solutions Division, Northrop Grumman Corporation

Smart. Strong. Successful.

Bloomberg Government is proud to support the 2018 Women in Defense National Conference.

We are also committed to going above and beyond to further the careers of women. Thank you for being an example of that dedication in the defense community.

- Arielle Elliott, President, Bloomberg Government

Bloomberg Government

9:45 – 10:10 am

NETWORKING BREAK - CAREER EXPO DISPLAYS OPEN

MEZZANINE LEVEL FOYER

CONCURRENT BREAKOUT SESSIONS - POWER WORKSHOPS

Each Power Workshop will be presented twice; attendees will have the opportunity to participate in both workshops.

10:10 – 10:50 am How to Maintain Trust When Everything Goes Wrong SALON 1

> Helio Fred Garcia President, Logos Consulting Group

Coaching Success MARYLAND

Kurt André CEO, Transformational Coaching and Consulting International

10:50 – 11:30 am Coaching Success SALON 1

> Kurt André CEO, Transformational Coaching and Consulting International

How to Maintain Trust When Everything Goes Wrong MARYLAND

Helio Fred Garcia President, Logos Consulting Group

- 11:30 11:50 am NETWORKING BREAK CAREER EXPO DISPLAYS OPEN MEZZANINE LEVEL FOYER
- 11:50 am 1:10 pm
 SERVICE TO THE FLAG AWARDS CEREMONY AND LUNCH

 SALON 1
 See page 12 for Service to the Flag Awards Ceremony program.
- 1:10 1:30 pmNETWORKING BREAK CAREER EXPO DISPLAYS OPEN
MEZZANINE LEVEL FOYER

CONCURRENT BREAKOUT SESSIONS - POWER WORKSHOPS

Each Power Workshop will be presented twice; attendees will have the opportunity to participate in both workshops.

1:30 – 2:10 pm

How Women Get Seen, Heard and Respected at Work SALON 1

Sam Horn Founder and CEO, The Intrigue Agency Smart Strategies for a Successful Retirement

Christina Tunison Registered Associate, Signature Estate & Investment Advisors



2018 WID National Conference

Dell EMC applauds the achievements of women in defense.



2:10 – 2:45 pm NETWORKING BREAK – CAREER EXPO DISPLAYS OPEN MEZZANINE LEVEL FOYER

2:45 – 3:45 pm AFTERNOON KEYNOTE ADDRESS

SALON 1

ADM John Richardson, USN Chief of Naval Operations

CONCURRENT BREAKOUT SESSIONS - POWER WORKSHOPS

3:45 – 4:30 pm

Smart Strategies for a Successful Retirement SALON 1

Christina Tunison Registered Associate, Signature Estate & Investment Advisors How Women Get Seen, Heard and Respected at Work MARYLAND

Sam Horn Founder and CEO, The Intrigue Agency

4:30 – 4:40 pm

CLOSING COMMENTS

Rachel McCaffrey Executive Director, Women In Defense

4:40 – 6:00 pm NETWORKING RECEPTION MEZZANINE LEVEL FOYER



HORIZONS SCHOLARSHIP PROGRAM ENCOURAGES NATIONAL SECURITY, DEFENSE CAREERS

Through HORIZONS Scholarships, established in 1988, Women In Defense provides resources to women who excel academically and are either employed or planning careers in U.S. defense, foreign policy or national security. Scholarships provide financial assistance to further the educational objectives of women committed to serving the United States. Visit **WomenInDefense.net/Horizons**





www.deloitte.com/us/dns



2018 Service to the Flag Awards Ceremony

ABOUT THE SERVICE TO THE FLAG AWARD

The Service to the Flag Award honors extraordinary leadership within the national security and defense enterprise. Each year Women In Defense recognizes two women, one from government and one from industry, who have successfully tackled some of our nation's most complex national security challenges. In addition to their strategic impact, awardees inspire others to use their talents to protect and defend the United States.

HORIZONS SCHOLARSHIP MOMENT

Sara Gallagher HORIZONS Scholarship Recipient 2017

WELCOMING REMARKS

Gen Hawk Carlisle, USAF (Ret) President and CEO, National Defense Industrial Association

Rita Flaherty Vice President, Strategy and Business Development, Lockheed Martin Missiles and Fire Control

PRESENTATION OF THE SERVICE TO THE FLAG AWARDS

LTG Gwen Bingham, USA Assistant Chief of Staff for Installation Management

Eren Ozmen Owner and President, Sierra Nevada Corporation

ADJOURN



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America is the land of the free because of the brave men and women of our military forces. Lockheed Martin is proud to support the Women in Defense National Conference Seminar. We thank them and all members of our military forces – for their service, sacrifice and dedication.

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CITATIONS



United States from 1981 through the present. In 2016 the United States Senate confirmed LTG Bingham as the Army Assistant Chief of Staff for Installation Management, where she serves as the principal adviser to the Chief of Staff of the Army for installation management, facilities investments, morale, welfare, recreation and family support programs.

LTG Bingham graduated from the University of Alabama in 1981 with a Bachelor of Science Degree in General Business Management and was commissioned a Second Lieutenant in the Quartermaster

LIEUTENANT GENERAL GWENDOLYN BINGHAM, USA

Assistant Chief of Staff for Installation Management

Corps after completing the University of Alabama's Army ROTC program as a Distinguished Military Graduate. LTG Bingham earned a Master of Administration degree from Central Michigan University and a Master of National Security Strategy and Resources degree from the National Defense University. LTG Bingham has also completed or graduated from the Quartermaster Officer Basic and Advanced Courses: the Combined Arms and Services Staff School; Army Command and General Staff College; the Army Inspector General Course; Industrial College of the Armed Forces and the CAPSTONE General and Flag Officer Course.

LTG Bingham has served in staff and leadership positions at all echelons of command from Platoon Leader to Two-Star Commanding General. In her most recent assignments, LTG Bingham deployed in April 2010 in support of Operations IRAQI FREEDOM and ENDURING FREEDOM as the Special Assistant to the Commanding General, 1st Theater Sustainment Command, Camp Arifjan, Kuwait, Kabul, Afghanistan, and Kandahar, Afghanistan. Upon completion of her deployment, LTG Bingham served as the 51st Quartermaster General of the United States Army and Commandant of the U.S. Army Quartermaster School, Fort Lee, Virginia. She has also served as the Commanding General, White Sands Missile Range, New Mexico. Prior to her current assignment, she served as Commanding General, U.S. Army Tank-automotive and Armaments Life Cycle Management Command, Warren, Michigan.

For her exceptional contributions to our Nation's defense, Women In Defense proudly presents the 2018 Service to the Flag Award to LTG Gwendolyn Bingham.



EREN OZMEN

LTG Gwendolyn

Bingham, United

States Army

distinguished

herself by

outstanding

service to the

Owner and President Sierra Nevada Corporation

Eren Ozmen distinguished herself through outstanding service to the

United States as an entrepreneur, innovator and leader in the defense industry. Eren Ozmen embodies the American Dream, using her passion and determination to build a recognized world leader in aerospace, Sierra Nevada Corporation. In addition to successfully leading Sierra Nevada Corporation, Eren focuses on leveraging her success to benefit America's next generation of entrepreneurs with similarly big dreams and aspirations.

Eren joined Sierra Nevada Corporation in 1988, shortly after receiving her MBA

from the University of Nevada, Reno. Eren and her husband Fatih Ozmen acquired Sierra Nevada in 1994, and under their strategic leadership grew the company to employ more than 3,500 personnel in the U.S. and abroad. Eren is actively involved in all strategic aspects of Sierra Nevada's business management, prioritizing healthy work-life policies, and under her leadership Sierra Nevada has received numerous awards for innovation, growth, and employee satisfaction. She relentlessly focuses on the future, with optimism and energy, continuously improving, adapting, and creatively tackling America's toughest defense challenges. With humility and gratitude for the opportunities America has afforded them, the Ozmens are committed

to paying it forward in the country that catalyzed their success, with a specific focus on job creation. Based on her significant impact on her adopted country, in 2017 the Carnegie Corporation of New York honored Eren alongside Nobel and Pulitzer prize winners, statesmen, university presidents, scientists and humanitarians as one of Carnegie's "Great Immigrants, Great Americans." Eren also serves on the Board of the Smithsonian Air & Space Museum in Washington, DC.

For her exceptional contributions to our Nation's industrial base and security, Women In Defense proudly presents the 2018 Service to the Flag Award to Eren Ozmen.





Congratulations Eren Ozmen

2018 Women in Defense: Service to the Flag Award Recipient

Entrepreneur and humanitarian Eren Ozmen embodies an inspiring American Dream story, bringing her passion and determination first to the United States as a young student, and then to building Sierra Nevada Corporation, a global leader in space, aviation, national security and defense.

With humility and gratitude for the opportunities America has afforded, Ozmen is committed to pay it forward in the country that catalyzed her success.

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Biographies



ADMIRAL JOHN RICHARDSON, USN

Chief of Naval Operations

Admiral John Richardson graduated from the U.S. Naval Academy in 1982

with a Bachelor of Science in Physics. He holds master's degrees in electrical engineering from the Massachusetts Institute of Technology and Woods Hole Oceanographic Institution, and National Security Strategy from the National War College.

At sea, Richardson served on USS Parche (SSN 683), USS George C. Marshall (SSBN 654) and USS Salt Lake City (SSN 716). He commanded USS Honolulu (SSN 718) in Pearl Harbor, Hawaii.

Richardson also served as commodore of Submarine Development Squadron (DEVRON) 12; commander, Submarine Group 8; commander, Submarine Allied Naval Forces South; deputy commander, U.S. 6th Fleet; chief of staff, U.S. Naval Forces Europe and U.S. Naval Forces Africa; commander, Naval Submarine Forces, and director of Naval Reactors.

His staff assignments include duty in the attack submarine division on the Chief of Naval Operations staff; naval aide to the President; prospective commanding officer instructor for Commander, Submarine Forces, U.S. Pacific Fleet; assistant deputy director for Regional Operations on the Joint Staff; and director of Strategy and Policy at U.S. Joint Forces Command.

Richardson served on teams that have been awarded the Presidential Unit Citation, the Joint Meritorious Unit Award, the Navy Unit Commendation, and the Navy "E" Ribbon. He was awarded the Vice Admiral Stockdale Award for his time in command of USS Honolulu.

Richardson began serving as the 31st Chief of Naval Operations September 18, 2015.



KRISTEN BALDWIN

Acting Deputy Assistant Secretary of Defense, Systems Engineering Department of Defense

Ms. Kristen J. Baldwin was appointed the Acting Deputy

Assistant Secretary of Defense for Systems Engineering in January 2016 while continuing as Principal Deputy, SE. She is the principal systems engineering advisor to the Secretary of Defense and is responsible for establishing and executing engineering policy and oversight across the Department. She also serves as the acting Defense Standardization Executive and oversees the DoD strategy for Trusted Systems Design.

A member of the Senior Executive Service (SES), Baldwin leads digital engineering, system security engineering, mission engineering, and system-of-systems engineering initiatives. She oversees the DoD Systems Engineering Research Center, a University-Affiliated Research Center. Baldwin is a recipient of the Meritorious Presidential Rank award in recognition of exemplary service, and the National Defense Industrial Association Lt Gen Thomas R. Ferguson, Jr., Systems Engineering Excellence Award. She holds a Bachelor of Science in Mechanical Engineering from Virginia Tech and a Master of Systems Management from the Florida Institute of Technology.



KURT ANDRE

CEO

Transformational Coaching and Consulting International

Kurt André, CEO of Transformational Coaching and Consulting

International, has spoken to crowds of more than 18,000 people and facilitated discussions in small groups in retreats. He is a master-certified coach (ICF) who helps government, business, and nonprofit leaders deal with the practical aspects of transformational change. His passion for leadership development and his interpersonal skill enable him to successfully transform groups of strong individuals into high performing teams.

Kurt's unique quality is a connectedness that finds value in personal experiences

and applies these experiences to the larger lessons of how organizations and individuals can navigate deep change. Kurt's current work is in the areas of establishing healthy culture, strategic planning, leadership, and organizational development and coaching leaders through change.



HELIO FRED GARCIA

President Logos Consulting Group

For more than 35 years Helio Fred Garcia has helped leaders build trust,

inspire loyalty, and lead effectively. He is a coach, counselor, teacher, writer, and speaker whose clients include some of the largest and best-known companies and organizations in the world.

He is the author of The Agony of Decision: Mental Readiness and Leadership in a Crisis. He is also the author of The Power of Communication: Skills to Build Trust, Inspire Loyalty, and Lead Effectively, one of eight Leadership titles on the United States Marine Corps Commandant's Professional Reading List from 2013 to 2017.

Fred is the President of Logos Consulting Group and executive director of the Logos Institute for Crisis Management and Executive Leadership. Fred has been on the New York University faculty since 1988, where he teaches crisis management, communication strategy; communication ethics, law, and regulation; and in crisis communication.

Fred is also an adjunct associate professor at Columbia University, where he teaches ethics, crisis, and leadership in the Professional Development and Leadership program of the Fu Foundation School of Engineering and Applied Science.



SAM HORN

Founder and CEO The Intrigue Agency

Sam Horn, TEDx speaker and The Intrigue Expert, is a communications

strategist with a 20+ year track record of results with such clients as Cisco, National Geographic, Fortune 500 Forum, Intel, Capital One, NASA, YPO, Boeing, KPMG, Accenture, ASAE and Four Seasons Resorts.

As President of Intrigue Agency since 1981 (formerly Action Seminars), she

has spoken to more than a half million people worldwide and for hundreds of organizations from National Governors Assn. to American Bankers Assn. to the U.S. Embassy in London.

She speaks 50+ times a year for corporations and conventions (i.e., coaching top EO leaders from U.S. Russia, China, Mexico, Canada, Europe, and the Inc. 500 conference where her session was top-ranked with Jim Collins, Tom Peters & Tim Ferris). Ms. Horn is the author of six books from major publishers which have received widespread media attention, favorable reviews in Publishers Weekly and Library Journal and have been translated into 17 languages.

As a branding/communications consultant, she's helped hundreds of clients create oneof-a-kind brands, books, businesses, talks, keynotes, fund-raising pitches, messages and missions that have scaled their influence and impact.



CHRISTINA TUNISON

Registered Associate Signature Estate & Investment Advisors

Christina has been in the securities industry since 2006, working with retirement plans.

She spent ten years working on the recordkeeping side of the business, working at T. Rowe Price and Principal Financial Group.

Prior to coming to SEIA, Christina was most recently a retirement plan advisor with Mercer in their Defined Contribution Adviser group in Washington, D.C. working with plans from \$5m in assets to over \$250m.

Christina has a Bachelor of Arts in Communications from the University of South Florida and a Master of Arts from the Notre Dame University of Maryland.

She earned the Qualified Plan Financial Consultant (QPFC) professional designation conferred by National Association of Plan Advisors (NAPA), the Retirement Plan Association (RPA) professional designation conferred by the International Society of Certified Employee Benefits Specialists, and the Accredited Investment Fiduciary (AIF) designation from fi360. She has her FINRA Series 6,7, 63 and 66 licenses, and is a Maryland Life & Health Resident holder.

Career Expo Displayers

ΑΞϹΟΜ

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& LEONARDO DRS

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We value our employees' differences to enhance our innovation and deliver solutions to the world's most complex challenges.



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The NHHC manages the official history program of the United States Navy, fulfilling its mission to strengthen the Navy's effectiveness by preserving, analyzing, and interpreting the service's hard-earned experience. A professional staff of historians, archivists, librarians, museum specialists, and naval personnel carries out historical activities and supports the fleet.



The newly developed NDIA Stem Intern Program provides undergraduate students opportunities to develop professional and practical workplace skills while working in NDIA member companies, with special emphasis on opportunities in small and medium corporate members. Providing high-performing students access to varied professional options within the defense industrial base will expose talent to the defense industry's dynamic mission and inspire students to consider future employment within the defense enterprise. As a member benefit, the program facilitates NDIA member access to a diverse pool of highly qualified interns.



SOLUTIONS

Radiant Solutions, a Maxar Technologies company provides multi-source data collection, enrichment, and analytic capabilities that reveal unique geospatial information and insights where and when it matters most. Our team of over 1,000 aerospace engineers, geospatial analysts, weather and ocean experts, software developers, data scientists, and DevOps engineers apply disruptive technology and unique intellectual property to national security and commercial problems.



The RAND Corporation is a research organization that develops solutions to public policy challenges to help make communities throughout the world safer and more secure, healthier and more prosperous. RAND's research and analysis address issues that impact people everywhere, including security, health, education, sustainability, growth, and development.

Raytheon

If you want to use your talent to make the world a safer place, Raytheon is the place for you. Raytheon is a technology and innovation leader specializing in defense, space, civil government and cybersecurity solutions for customers in over 80 countries worldwide. Find out why Forbes ranks us among the top 500 of America's Best Employers by visiting us online at www.raytheon.com.



Sierra Nevada Corporation delivers customer-focused technologies and best-of-breed systems integrations in aerospace and national security. From land to sea, air to space, applications include navigation/guidance, communications, electronic warfare and threat detection, cybersecurity and commercial space. We're shaping the future of technology from space travel to the standard for emergency care on the battlefield. Join us. sncorp.com/careers



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STR is focused on research and development for the defense and intelligence communities. STR is heavily involved in research areas including data analytics, sensors and signal processing, electronic warfare, cyber, video and image understanding, and precision navigation. Several programs have transitioned advanced technology to military and intelligence users.



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SPA is a professional services provider with a longstanding reputation for unrivaled technical and analytical support to national executive decision makers. Providing timely, objective and cost-effective solutions that maximize performance and minimize risk are critical to impacting important decisions that are made every day.

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Your Next Jump LLC (YNJ) is a career coaching company that specializes in career transition for job seekers in all stages including graduates, mid-career professionals, senior executives, and members of the military transitioning from military service to the civilian workforce. Its mission is to prepare its clients to have the best opportunity at landing their dream job through meticulous planning and strategic execution.



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WE ARE PROUD TO SUPPORT WOMEN IN DEFENSE.

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For additional information on Leonardo DRS, please visit our website at www.leonardodrs.com.

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GREATER TAMPA BAY



SPACE COAST

FIRST COAST

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